
**MASB 2010
Winter Board Meeting
and Summit**

Housekeeping

March, 2010



**Marketing Accountability Standards Board
of the Marketing Accountability Foundation**

2010 Winter Summit Follow-Up

- Decks will be sent electronically to each attending Summit
- With request for feedback regarding the meeting
- Learning so far
 - Not enough time for discussion
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Remaining MASB Board Meetings 09/10*

April 8	Virtual
May 13	Virtual
June 10	Virtual
July 8	Virtual
August 12-13	Boston (Summit: MSI Host)
September 9	Virtual

***2nd Thursday Every Month (12-1 ET)
GoToMeeting Invite sent**

Summit History

	<u>Dates</u>	<u>Location</u>	<u>Board</u>	<u>Guests</u>	<u>Total</u>
Summer 07	Aug 16-17	Chicago	10	1	11
Spring 08	Mar 13-14	FL Keys	9	7	16
Summer 08	Aug 14-15	Chicago	12	4	16
Summer 09	Aug 6-7	Chicago	13	17	30
Winter 10	Mar 11-12	Chicago	15	17	32
Summer 10	Aug 12-13	Boston	19	?	?

Forecast how many?

Thank-you!

**For your commitment to MASB and to
a better future for those who follow...**



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