
MASB 2010 Summer Board Meeting and Summit

Housekeeping

August, 2010



**Marketing Accountability Standards Board
of the Marketing Accountability Foundation**

Meeting/Summit Feedback

Meeting/Summit Follow-Up

- ❑ Decks will be available to all attending
 - ❑ Guests (One Month)
 - ❑ Members (Forever w/Key)
- ❑ Please e-mail any feedback

Summit History

	<u>Dates</u>	<u>Location</u>	<u>Board</u>	<u>Guests</u>	<u>Total</u>
Summer 07	Aug 16-17	Chicago	10	1	11
Spring 08	Mar 13-14	FL Keys	9	7	16
Summer 08	Aug 14-15	Chicago	12	4	16
Summer 09	Aug 6-7	Chicago	13	15	28
Winter 10	Mar 11-12	Chicago	15	15	30
Summer 10	Aug 12-13	Boston	20	22	42
Winter 11	Feb 17-18	Austin?			

MASB Board Meetings 09/10 – 10/11*

September 9 (2010)	Virtual
October 14	Virtual
November 11	Virtual
December 9	Virtual
January 13 (2011)	Virtual
February 17-18	Summit (Austin, TX)
March 10	Virtual
April 14	Virtual
May 12	Virtual
June 9	Virtual
July 14	Virtual
August (TBA)	Summit (TBA)
September 8	Virtual

*2nd Thursday Every Month (12-1 ET)
GoToMeeting Invite to be sent

Thank-you!

**For your commitment to MASB and to
a better future for those who follow...**



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