


Housekeeping

August 7, 2009



Marketing Accountability Standards Board
of the Marketing Accountability Foundation

2010 Spring Summit

	<u>Dates</u>	<u>Location</u>	<u>Board</u>	<u>Guests</u>	<u>Total</u>
Summer 07	Aug 16-17	Chicago	10	1	11
Spring 08	Mar 13-14	FL Keys	9	7	16
Summer 08	Aug 14-15	Chicago	12	4	16
Spring 09	-	-	-	-	-
Summer 09	Aug 6-7	Chicago	13	17	30
Spring 10	?	?	?	?	?

Florida Keys? (Call it Miami)

March 11 & 12, 2010? (OK)

Forecast how many coming? (30-80)

Volunteers to help with logistics & inviting guests?

Summit Fee (lunch, dinner, conference room et al)? (Yes)

How much? (Several Hundred)

Remaining MASB Meetings 08/09*

August 13	Cancelled	Replaced by Summit
September 10	Virtual	MASB Plan Review

***2nd Thursday Every Month (12-1 ET)**

MASB Meetings 09/10*

October 8	Virtual
November 12	Virtual
December 10	Virtual
January 14, 2010	Virtual
February 11	Virtual
March 11-12	FL Keys? (Miami)
April 8	Virtual
May 13	Virtual
June 10	Virtual
July 8	Virtual
August ?	Chicago (Before AMA Summer EDU)
September 9	Virtual

*2nd Thursday Every Month (12-1 ET)
GoToMeeting Invite will be sent

Thank-you!
Danke!



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