
MASB 2015 Summer Board Meeting and Summit

Housekeeping

**August 2015
Chicago**



**Marketing Accountability Standards Board
of the Marketing Accountability Foundation**

Reminder

- ❑ **Decks will be made available to all attending**
 - ❑ **Guests (for one month w/Email Link)**
 - ❑ **Members (forever w/Key)**

Next 7 MASB Board Meetings (Directors)*

September 10	Virtual (Shakedown/ Prioritization/New Projects)
October 8	Virtual (Plan Review/Project Review)
November 12	Virtual (Project Review)
December 10	Virtual (Project Review; Summit Preview)
January 14	Virtual (Summit Agenda Prep)
February 11-12	Summit in Florida Keys (Islamorada)
March 10	Virtual (Shakedown/Prioritization/New Projects)

*2nd Thurs Each Month (12-1 ET) Except Feb & Aug Summits

Great Job! Thank-you!

For your commitment to MASB and to
a better future for those who follow...



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