

Summer 2017 MASB Board Meeting & Summit

10 Year Anniversary

Retirements

Meg Blair
Foundation Chair

August 2017
Boston



Marketing Accountability Standards Board
of the Marketing Accountability Foundation

February 2017



This watch was given to Dr Allan Kuse upon retirement from MASB (ED) after 9 years of service...

March 2017



**Karen Ebben retired from
GM after 40 years of service
but received no watch...**

...until today!

Thank-you!



**Marketing Accountability Standards Board
of the Marketing Accountability Foundation**