

Summer 2017 MASB Board Meeting & Summit

Housekeeping

Frank Findley
MASB Executive Director

August 2017
Boston

10 Year Anniversary



Marketing Accountability Standards Board
of the Marketing Accountability Foundation

Reminder

- **Decks are available to all attending**
 - themasb.org/summer-summit-2017sa
 - **Guests (for one month – link will be emailed)**
 - **Members (forever – on Members-only Summit pages)**
- **Still Time for 10th Anniversary Sound Bites**
 - **“Marketing Accountability matters because...”**
 - **“MASB is important for Marketing Accountability because...”**
- **Please leave badges at the door**

Next Summit

February 22 & 23, 2018

New Orleans



Next Summer Summit

August 9 & 10, 2018

Boston



**Good Job!
Thank-you!**

**For your commitment to MASB and to
a better future for those who follow...**



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