Summer 2018 MASB Board Meeting & Summit

Housekeeping

Frank Findley MASB Executive Director

> August 2018 Boston

MASB Marketing Accountability Standards Board of the Marketing Accountability Foundation

Reminder

- Decks are available to all attending
 - <u>https://themasb.org/summer-summit-tmp/</u>
 - Guests (for one month link will be emailed)
 - Members (forever on Members-only Summit pages)
- Please leave badges at the door



Forbes Accountability Initiative Powered by MASB

December 6, 2018

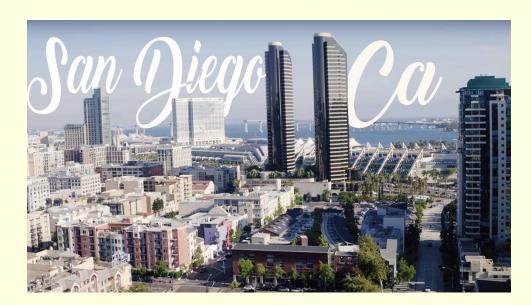
New York



MASB

Next Winter Summit

February 26/27 2019 w/ANA San Diego, CA





ISO TC289 Plenary Meeting

June 24-26, 2019

New York



MASB

Next Summer Summit

August TBD Chicago, IL ?





Good Job! Thank-you!

For your commitment to MASB and to a better future for those who follow...

MASB Marketing Accountability Standards Board of the Marketing Accountability Foundation