

Summer 2018 MASB Board Meeting & Summit

Housekeeping

Frank Findley
MASB Executive Director

August 2018
Boston



Marketing Accountability Standards Board
of the Marketing Accountability Foundation

Reminder

- Decks are available to all attending
 - <https://themasb.org/summer-summit-tmp/>
 - Guests (for one month – link will be emailed)
 - Members (forever – on Members-only Summit pages)
- Please leave badges at the door

Forbes Accountability Initiative *Powered by MASB*

December 6, 2018

New York



Next Winter Summit

February 26/27 2019 w/ANA

San Diego, CA



ISO TC289 Plenary Meeting

June 24-26, 2019

New York



Next Summer Summit

**August TBD
Chicago, IL ?**



Good Job! Thank-you!

**For your commitment to MASB and to
a better future for those who follow...**



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