

Welcome to Day One of the MASB Board Meeting & 2019 Winter Summit

Frank Findley
MASB Executive Director

February 2019
San Diego

Marketing Accountability Standards Board
of the Marketing Accountability Foundation



Conference WIFI



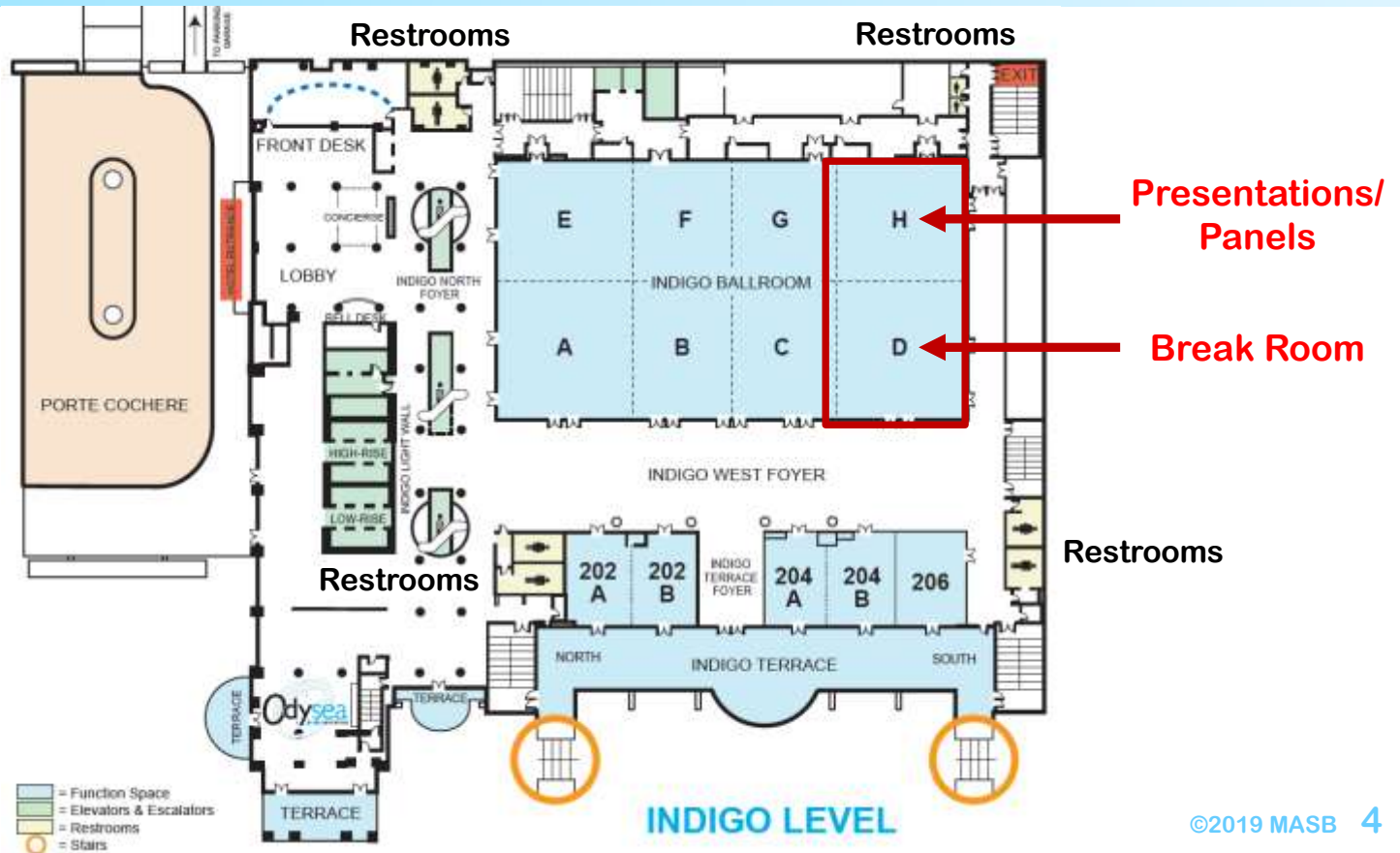
- **Network:** [Hilton Meetings](#)
- **Password:** [SunnySD!](#)

Welcome All!

- **MASB Directors**
- **MASB Advisors**
- **Foundation Trustees**
- **MASB Reps**
- **Forbes CMO Practice**
- **Guests**

Announcements...

Locations of Sessions



MAF (Trustees) Meeting (Break Room @ 4:15PM)

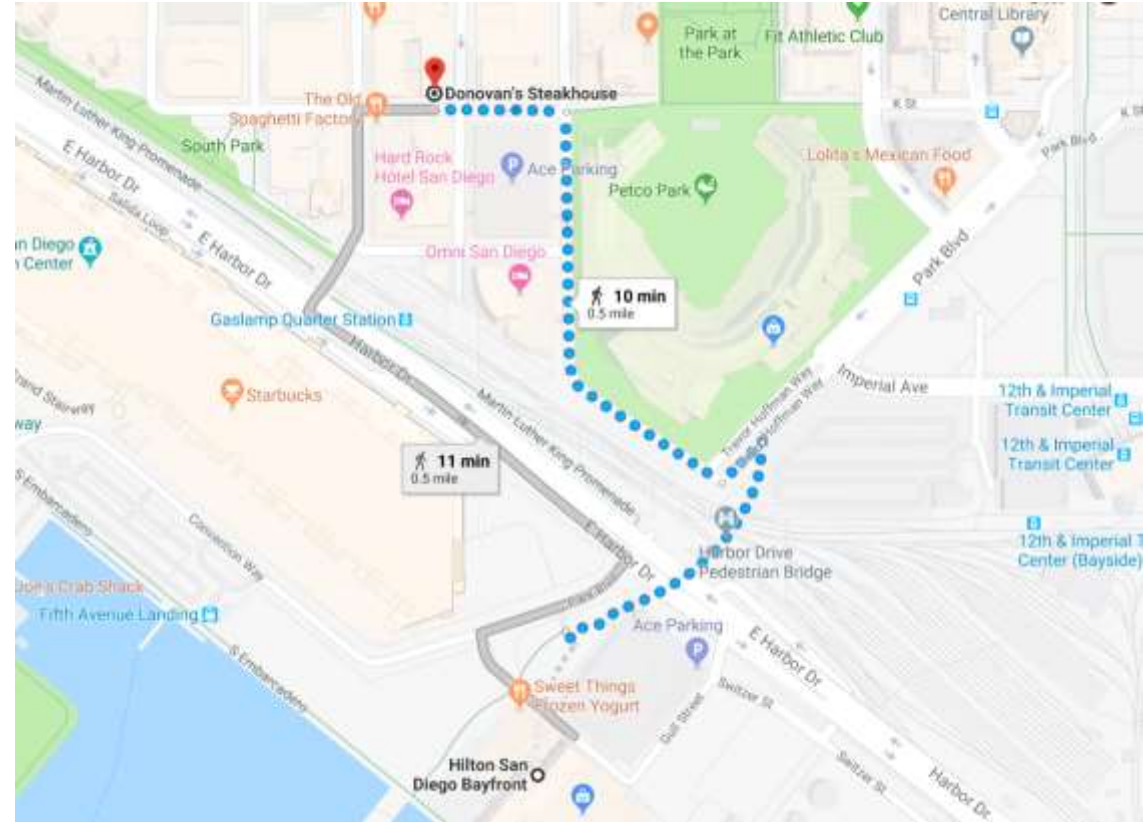
- Pam Forbus (Trustee)
- George Ivie (Trustee)
- Bob Liodice (Trustee)
- James Meier (Secretary)
- Ann Mukherjee (Trustee)
- Tony Pace (MASB President/CEO)
- Don Sexton (Secretary)
- Dave Stewart (MASB Chair)

Cocktails & Dinner (@ 5:30 PM/6:00 PM)



**DONOVAN'S STEAK &
CHOP HOUSE**
570 K Street | San Diego
Phone: 619.237.9700

MASB



Final Notes...

- Please signal for a microphone for questions – we want to hear from you!
- Decks will be available on MASB website (via email link)
- #MASBSummit

- 15 Minute Networking break (~ 10:05)
- 60 Minute Lunch (~11:30)
- 15 Minute Networking break (~ 3:20)

Thank-you!



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