

# MASB Board Meeting & 2021 Fall Summit

## BRIEF ANOUNCEMENTS

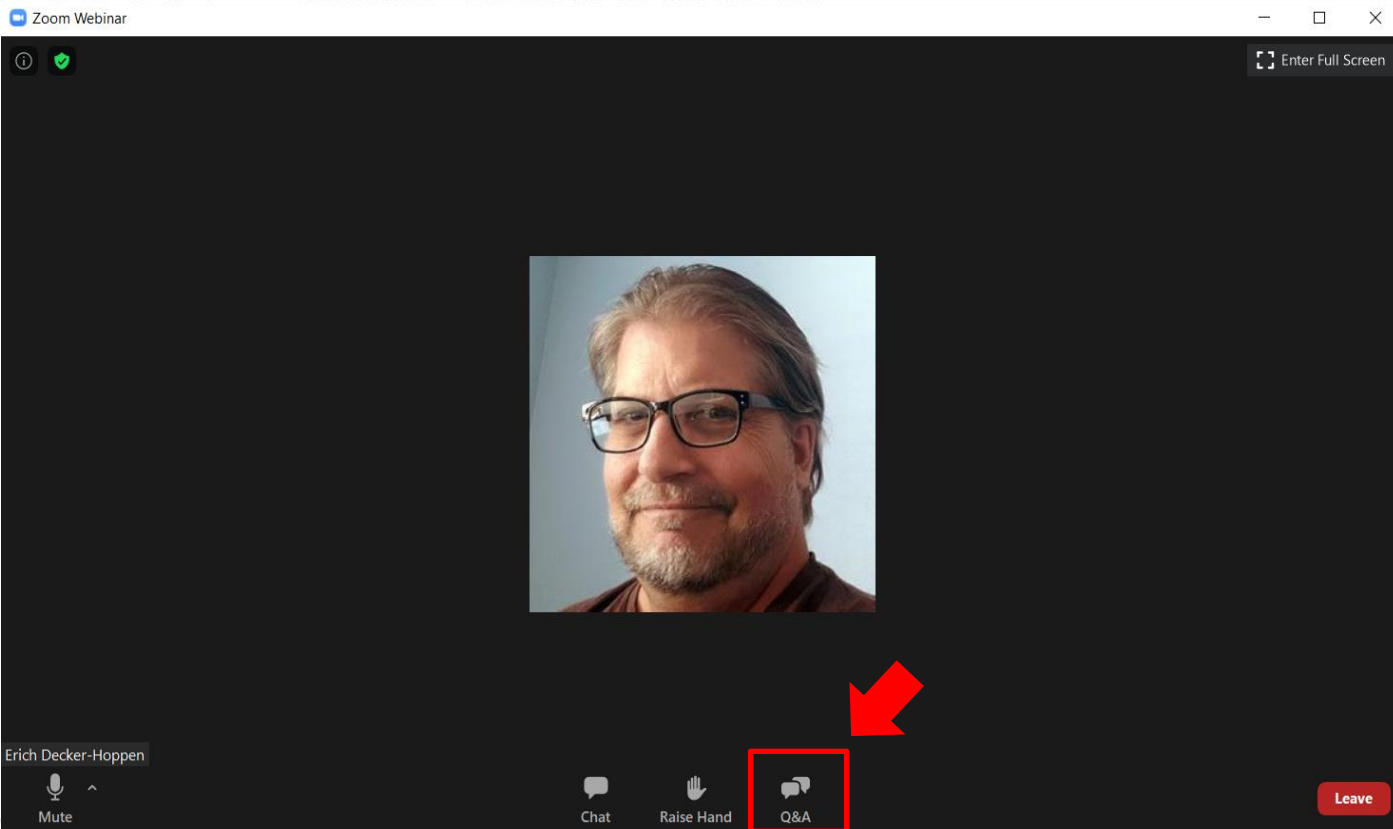
**Frank Findley**  
**Executive Director, MASB**

**November 11, 2021**

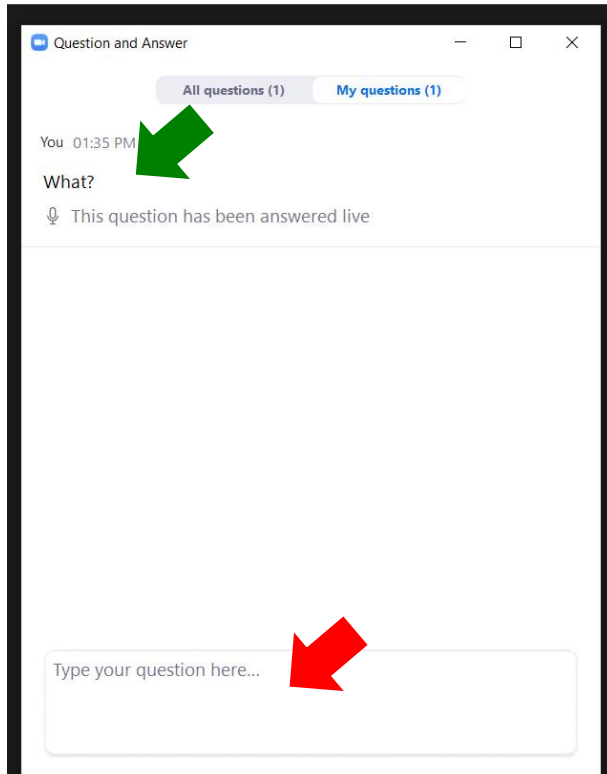
**Marketing Accountability Standards Board**  
of the Marketing Accountability Foundation



# Click **Q&A** to bring up question submit screen



# Enter question in box, it will queue till answered



Questions can be submitted by box at any time during the session.

The moderator will then read the question to the panel/speaker in the Q&A session.

# MASB on Social Media

## LinkedIn

- Follow MASB company page: [linkedin.com/company/2910876/](https://www.linkedin.com/company/2910876/)
- Join Marketing Accountability Forum: [linkedin.com/groups/12003212](https://www.linkedin.com/groups/12003212)

## Twitter

- Follow @themasb1 and use #themasb

## Youtube

- [youtube.com/c/masbmarketingaccountabilitystandardsboard](https://www.youtube.com/c/masbmarketingaccountabilitystandardsboard)

## MASB FINANCE in MARKETING Library

- [themasb.org](https://themasb.org)

Use #MarketingAccountability

# Some Announcements

- **Decks are available to all attending**
  - **Guests (for one month – link will be emailed)**
  - **Members (forever – on Members-only Summit pages)**
- **You will receive a follow-up SurveyMonkey survey on today's session via email**
  - **We appreciate your candid feedback and suggestions!**

# Thank-you!



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