

# MASB Board Meeting & 2022 Spring Summit

## Conclusion



Marketing Accountability Standards Board  
of the Marketing Accountability Foundation

April 7, 2022

# Some Final Announcements

- Thank you to all our presenters
- Decks are available to all attending
  - Guests (for one month – link will be emailed)
  - Members (forever – on Members-only Summit pages)
  - Select summit video excerpts will be posted on the MASB YouTube channel
- You will receive a follow-up survey on today's session via email
  - We appreciate your candid feedback and suggestions!
  - Request information on participating on projects

# Good Job! Thank You!



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