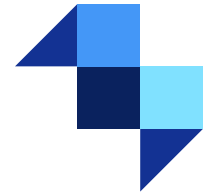


Starting Announcements

Frank Findley
MASB Executive Director

Summer Summit 2023
August 9, 2023



**Marketing
Accountability**
Standards
Board

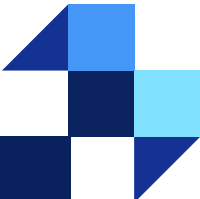
Conference WIFI

MU Guest
No Password



Some Announcements

- **Decks are available to all attending**
 - **Guests (for one month – link will be emailed)**
 - **Members (forever – on Members-only Summit pages)**
 - **Select summit video excerpts will be posted on the MASB YouTube channel**
- **You will receive a follow-up survey on the summit via email**
 - **We appreciate your candid feedback and suggestions!**



Dialogue is Encouraged

- **Our sessions have time built in for interaction**
- **Please motion if you would like to speak**



MASB on The Internet

LinkedIn

- Follow MASB company page: [linkedin.com/company/2910876/](https://www.linkedin.com/company/2910876/)

Twitter

- Follow @themasb1

YouTube Channel

- [youtube.com/c/masbmarketingaccountabilitystandardsboard](https://www.youtube.com/c/masbmarketingaccountabilitystandardsboard)

MASB FINANCE in MARKETING Library

- themasb.org/finance-in-marketing-library/

Use #MarketingAccountability



Thank You!

