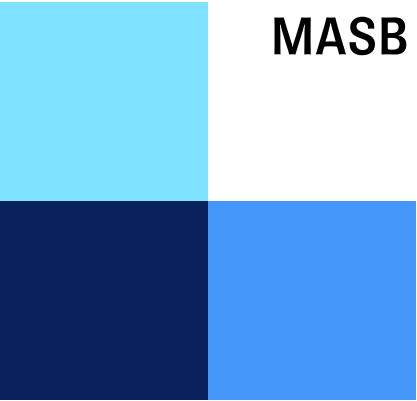


MASB SUMMER SUMMIT 2026

Starting Announcements



Frank Findley

MASB Executive Director

August 5–6
Rutgers Business School



**Marketing
Accountability**
Standards
Board

Conference WIFI

RUWireless

Choose Guest Option



Some Announcements

- **No food is allowed in the classroom**
 - We have built breaks into the program
- **Decks are available to all attending**
 - Guests (for one month – link will be emailed)
 - Members (forever – on Members-only Summit pages)
 - Select summit video excerpts will be posted on the MASB YouTube channel
- **You will receive a follow-up survey on the summit via email**
 - We appreciate your candid feedback and suggestions!



Announcements continued

- If you haven't registered your car for free parking, please do so now
- Lunch today and continental breakfast tomorrow will be held here
- Reception/Dinner will be held at *The Frog & The Peach* restaurant



29 DENNIS ST | NEW BRUNSWICK, NJ 08901

FROGANDPEACH.COM | PHONE: (732) 846-3216

MASB on The Internet

LinkedIn

- Follow MASB company page: [linkedin.com/company/2910876/](https://www.linkedin.com/company/2910876/)

YouTube Channel

- [youtube.com/c/masbmarketingaccountabilitystandardsboard](https://www.youtube.com/c/masbmarketingaccountabilitystandardsboard)

MASB FINANCE in MARKETING Library

- themasb.org/finance-in-marketing-library/

Use #MarketingAccountability



Dialogue is Encouraged

- Our sessions have time built in for interaction
- Please motion to speaker/panelist moderator if you would like to speak



Thank You!

